



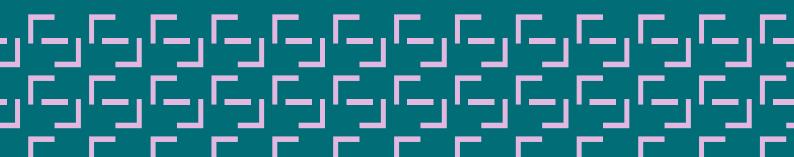
A game-changing learning experience.

At Hachette Learning, we strive to empower everyone involved in education. From engaging, mindful and impactful teaching and learning solutions to actionable insights that drive individual progress, we provide the tools and resources to take learning to the next level.



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Introducing Hachette Learning Adaptive and Hachette Learning Academy.

As we continue our evolution towards delivering innovative, personalised solutions that meet the needs of learners and educators worldwide, we're launching two groundbreaking digital solutions.

Hachette Learning Adaptive and Hachette Learning Academy will help learners and educators alike raise their game and reach their goals through cutting-edge adaptive technologies that deliver comprehensive personalisation and outstanding results.

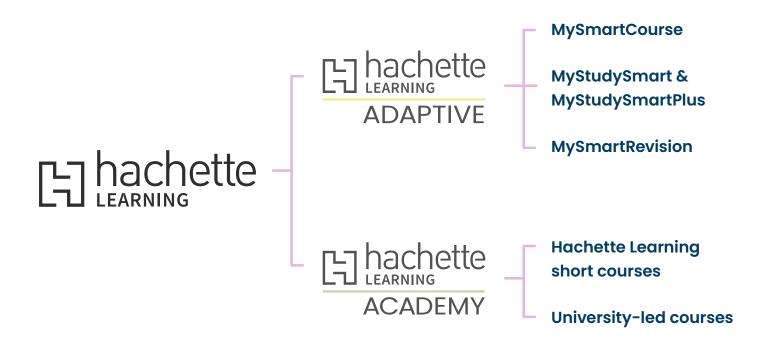
Impactful, accessible, transformational. These revolutionary solutions are the future of learning – unlocking every learner's unique potential.

A trailblazing partnership.

Hodder Education has been at the forefront of educational excellence for over 150 years. Now, in a pivotal moment in our transition to Hachette Learning, we've collaborated with Area9 Lyceum, founders of the most advanced learning platform in the world.

Their tried and tested adaptive learning technology, grounded in 25 years of cognitive research with over 30 million learners, provides the engine that powers Hachette Learning Adaptive and Hachette Learning Academy. This technology helps us deliver a new, immersive and transformative learning experience that's as engaging as it is effective.

Two solutions leading the way.

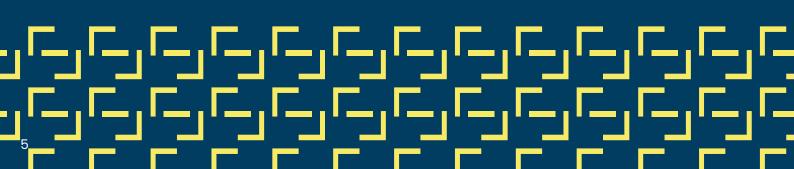


Hachette Learning Adaptive:

A revolutionary digital solution that adapts to individual learning needs and abilities. It offers a dynamic, engaging, personalised journey for learners – and a valuable source of insight for educators, empowering them to help optimise individual learning outcomes.

Hachette Learning Academy:

Our new platform for professional development offering flexible, competency-based short courses with university-led options to help educators maximise expertise, evolve teaching practices and sustain continual growth.



Larning ADAPTIVE

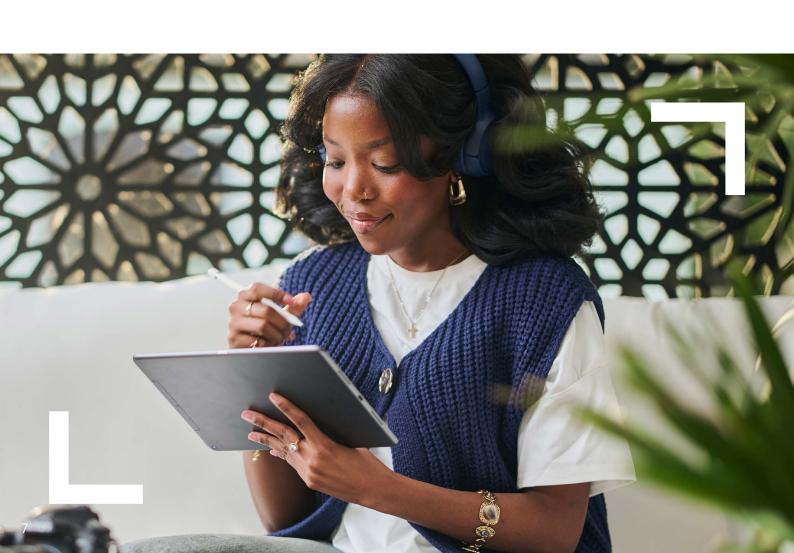


Empowering learners and educators.

Hachette Learning Adaptive provides smart learning products designed to optimise, enhance and personalise the learning experience.

By tailoring learning moment-by-moment and adapting to learners' confidence and accuracy, it drives engagement to meet every individual's unique needs. What's more, it enables educators to empower learners by providing tailored insights that accelerate their personal learning journey.

- Automatically adjusts to the needs and ability of each learner
- Recreates at scale the optimal one-on-one teaching approach
- Uses data analytics and intelligent technologies to adjust in real-time to deliver a transformative experience
- Develops higher proficiency
- Ensures no learner is left behind.



MyStudySmart.

Digital, personalised practice for Cambridge Primary and Lower Secondary.

This adaptive digital resource enables targeted learning – helping every learner reach their unique potential. With clear, actionable insights, educators are empowered to make informed decisions by eliminating guesswork in student gaps, progression and targets.

- Learners can progress
 at their own pace with
 personalised learning, adaptive
 reinforcement practice and
 progress checks
- Teacher insights into learner performance to focus on class/ individual interventions
- Data-led and personalised recommendations for learners increase the quality of student contact time and feedback
- Learner eBooks available online and offline.

Available from spring 2025 for:

- Cambridge Primary Science
- Cambridge Primary Maths
- Cambridge Primary English
- Cambridge Primary World English
- Cambridge Primary Computing
- Cambridge Lower Secondary
 Science
- Cambridge Lower Secondary
 Maths
- Cambridge Lower Secondary English
- Cambridge Lower Secondary
 World English
- Cambridge Lower Secondary
 Computing

MyStudySmartPlus.

Digital study and revision for IB Diploma Sciences.

These adaptive digital resources enable targeted learning and revision – helping every learner reach their unique potential.

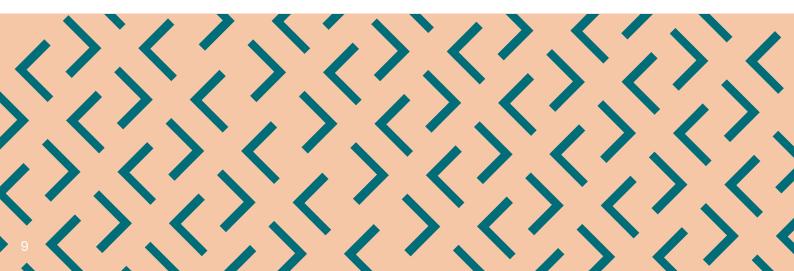
A holistic approach to learning, practice and exam preparation fostered through metacognitive awareness with support for wellbeing. With clear, actionable insights, educators are empowered to make informed decisions by eliminating guesswork in student gaps, progression and targets.

- Adaptive learning journeys tailored to each individual's progress and needs
- Data-led and personalised recommendations for learners increase the quality of student time and feedback
- Targeted practice and examstyle questions

- Teacher insights into learner performance to focus on class/ individual interventions
- Learner eBooks available online and offline.

Available from spring 2025 for:

- IB Diploma Biology
- IB Diploma Chemistry
- IB Diploma Physics



MySmartCourse.

A seamless, holistic teaching and learning experience for the Cambridge curriculum.

Best-in-class Primary and Lower Secondary courseware that harnesses revolutionary adaptive technology to deliver personalised learning for maximum impact and results. From engaging front-of-class instruction and interactivity to bespoke, actionable insights, this is a complete and unique solution that takes learning to new heights.

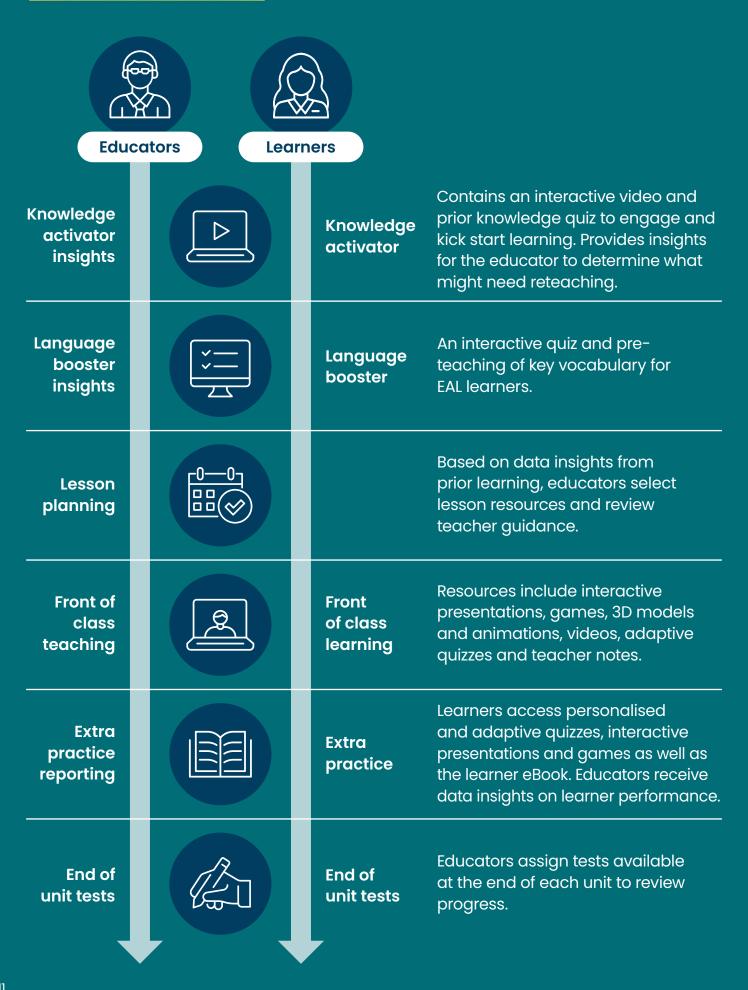
In addition to MyStudySmart benefits, MySmartCourse offers:

- Personalised, insight-driven interactive resources for use before, during and after class – keeping learning engaging and relevant
- Quick and easy resource collation reducing lesson planning time

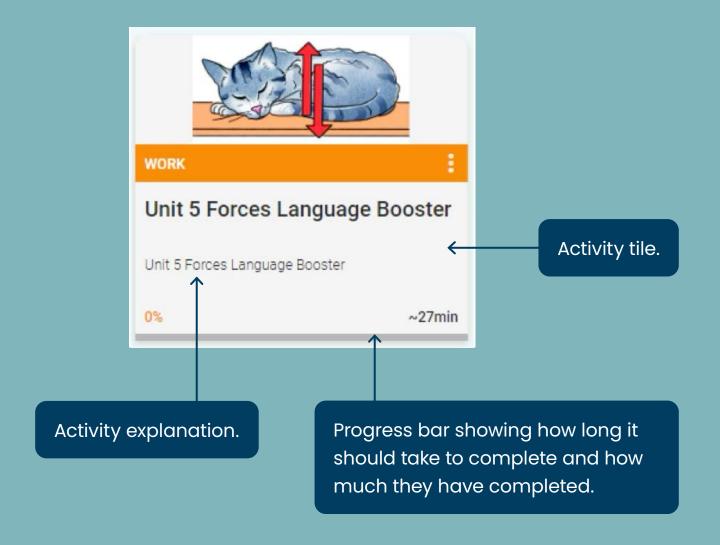
- Whole-child development insights, allowing every student to reach their unique potential
- Support for EAL and wellbeing needs, ensuring no child is left behind
- A holistic approach to learning, reflecting and reinforcing all elements in the learning journey.



How it works.

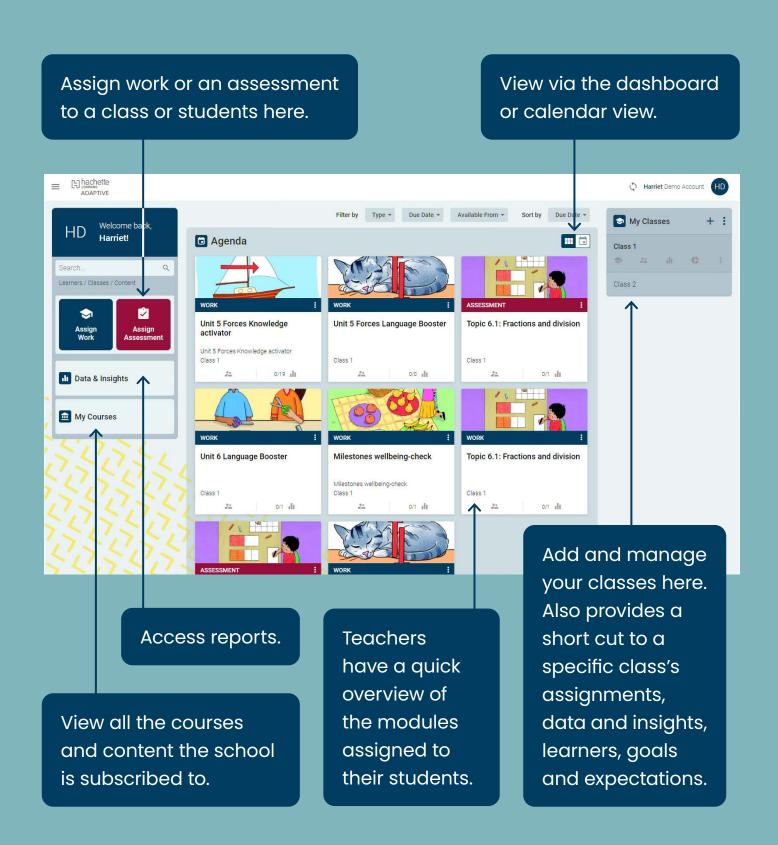


Learner support

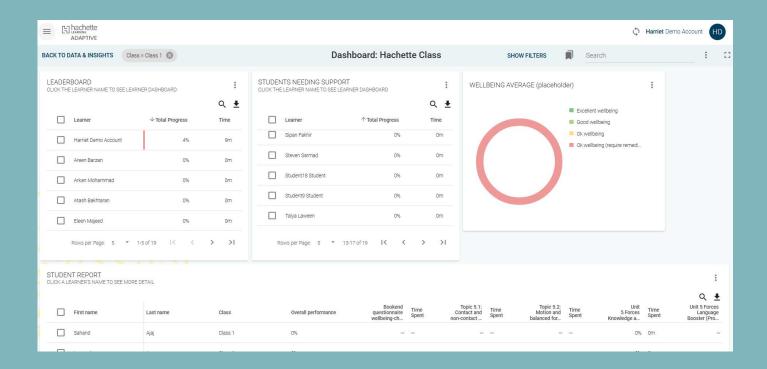


Activities include: Language booster, Knowledge activator, Wellbeing check, Extra practice and end of unit tests.

Educator dashboard

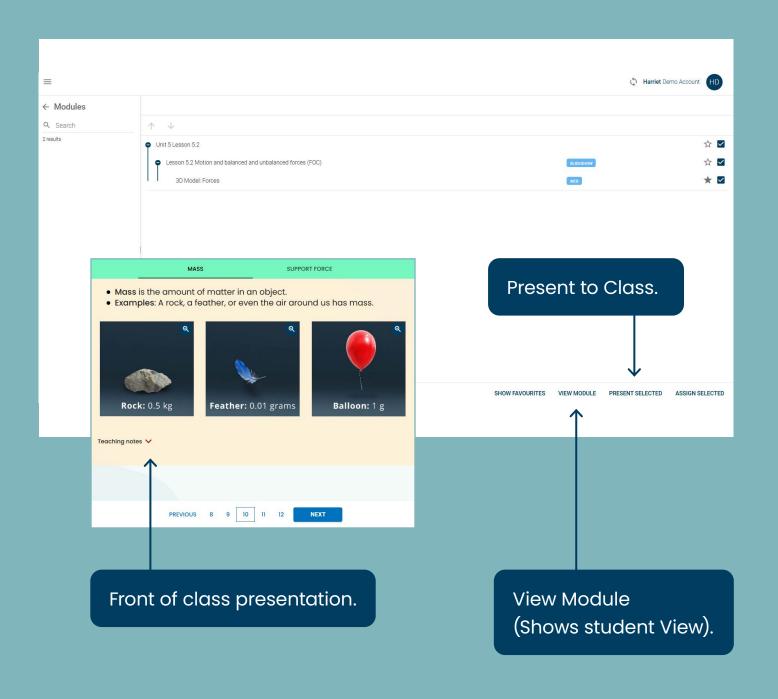


Reports



Teachers can view what percentage of each assignment a student has completed in the Leaderboard, a Wellbeing report, Metacognition, Students Needing Support, overall Student Report for multiple activities and units, and a report on Learning Objectives students find the most challenging.

Front of class resources



MySmartRevision.

Personalised, adaptive exam prep and revision.

The smarter way to study and prepare for exams. MySmartRevision harnesses cutting-edge technology to unlock every student's unique potential through personalised revision pathways, focused exam practice and individual self-reflection. A unique study tool, it helps boost confidence and grades and makes the revision process more efficient and effective for students and teachers alike.

Who's it for?

Covering UK GCSE exams, MySmartRevision benefits:

- Students aged 14-16

 aiming for exam success –
 particularly those needing
 help planning revision
- Parents who want to support their child's learning journey and monitor their progress
- Educators looking to simplify revision allocation and achieve great results.



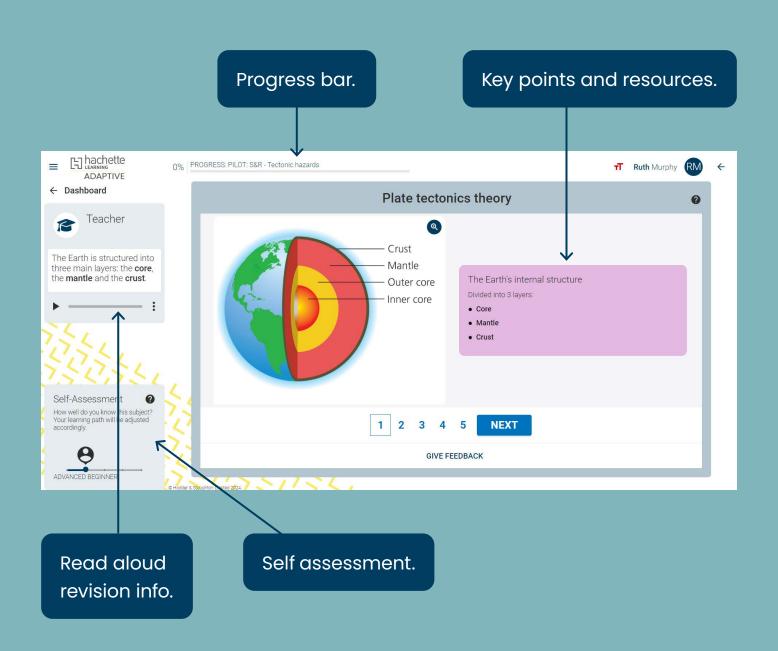
MySmartRevision - the smarter way to study and prepare.

- Adaptive study pathways, tailored to each learner's progress, pace and needs, help them achieve their goals faster
- Engaging, bite-sized learning modules help learners stay focused and retain knowledge more effectively
- Metacognitive awareness and wellbeing support help reduce stress and anxiety, and boost exam success
- Targeted practice and exam-style questions help learners sharpen their skills and exam-readiness, and identify areas to improve
- Regular feedback helps learners navigate their individual study journey
- Advanced analytics give learners and educators detailed insights into learning progress.



Example screen.

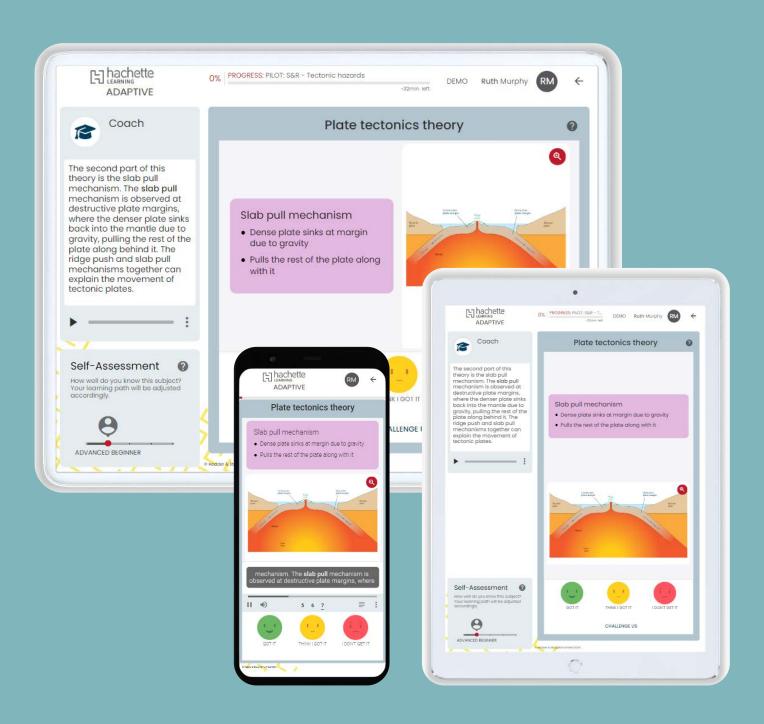
Study and revise



Example screen.

Study and revise

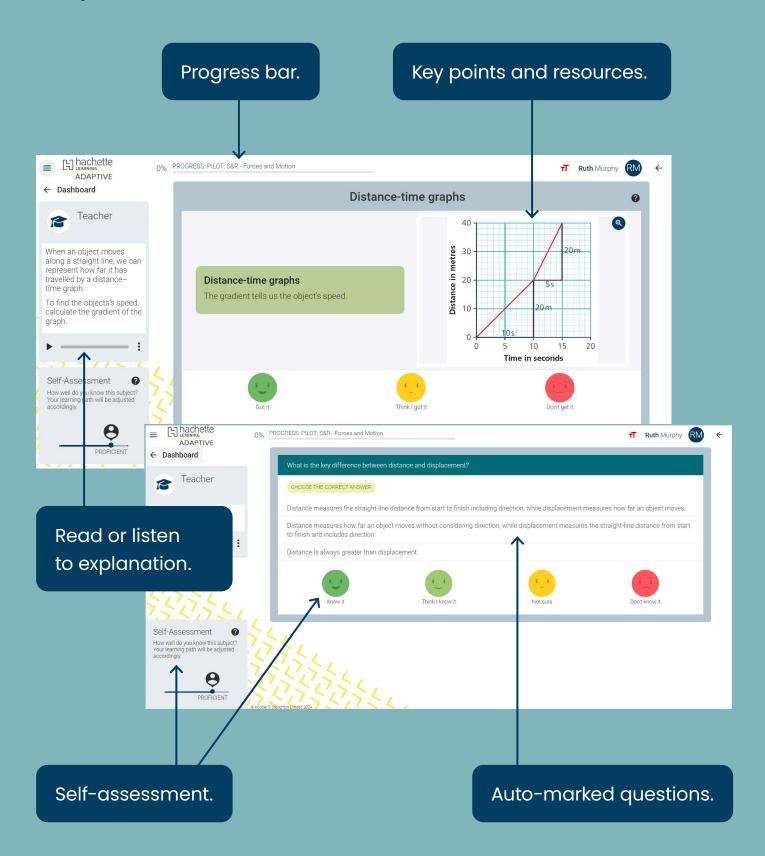
Students can revise in class, at home or on the go.



On a desktop, laptop, tablet or mobile phone.

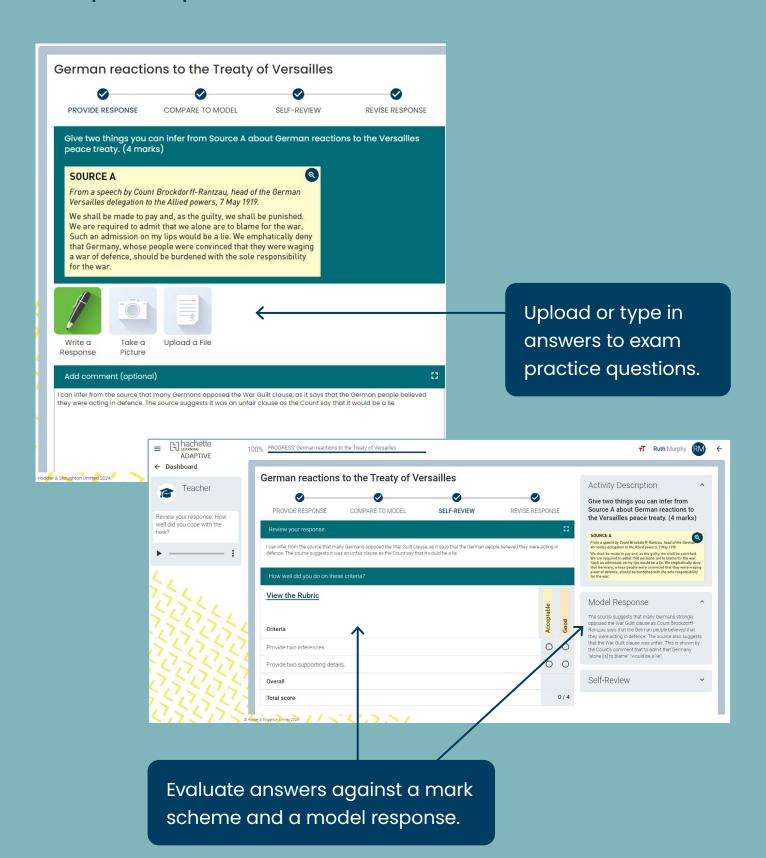
Example screens.

Study and revise



Example screens.

Exam practice questions



Larning ACADEMY



Next-generation professional development.

Hachette Learning Academy is a cutting-edge professional development platform, empowering educators with personalised, adaptive learning pathways to help maximise expertise, evolve teaching practices and sustain continual growth.

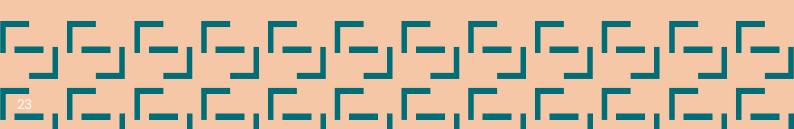
Impactful, accessible and affordable, it's an effective CPD solution for individual educators and institutions alike.

Benefits for educators

- Hachette Learning short courses aligned with competency frameworks
- Grounded in the latest academic research and expertise of education thought leaders
- Learn and grow at your own pace around existing work commitments
- Efficiently develop expertise and evolve practices
- Maintain professional growth and improve career progression.

Benefits for institutions

- An affordable, accessible way to boost staff motivation, recruitment and retention
- Enables a consistent,
 high-quality approach to CPD across the institution
- Adaptive learning accommodates a diverse range of skills, knowledge and understanding
- Individual development forms a vital part of overall school improvement
- Flexibility to assign courses to individuals, groups or school-wide.

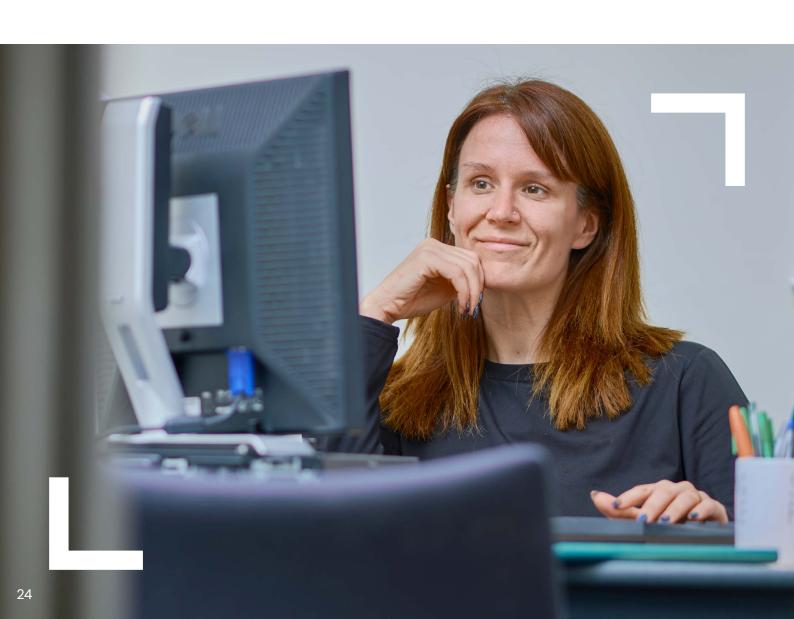


One Academy, endless possibilities.

Designed to align with competency frameworks for teaching and learning, our courses enable educators to develop core competencies linked to their professional development aspirations. Written by educational experts, including John Catt authors, most courses are standalone but can be taken as a suite to develop a specific competency in depth.

In addition, Hachette Learning Academy features university-led courses, developed by leading university academics and education experts.

Based on core principles of evidence-based educational theory, using a coaching approach, these courses apply learning in context, and provide opportunities for reflection and evaluation.



Hachette Learning short course structure.

Framework

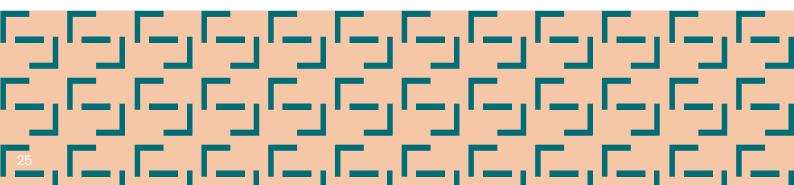
Teaching and learning competency framework(s) linked to specific international curricula or national frameworks. Framework is made up of a number of courses.

Course (2-3 hours)

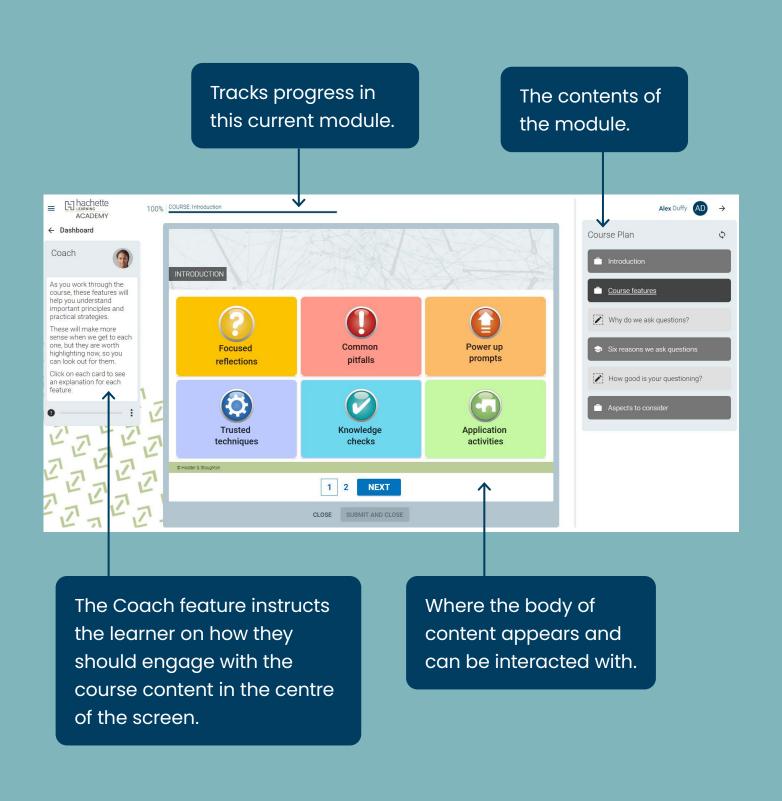
Each course targets a specific competency – is adaptive in approach so the learner goes through at a pace relevant to their prior experience and knowledge.

Course Content

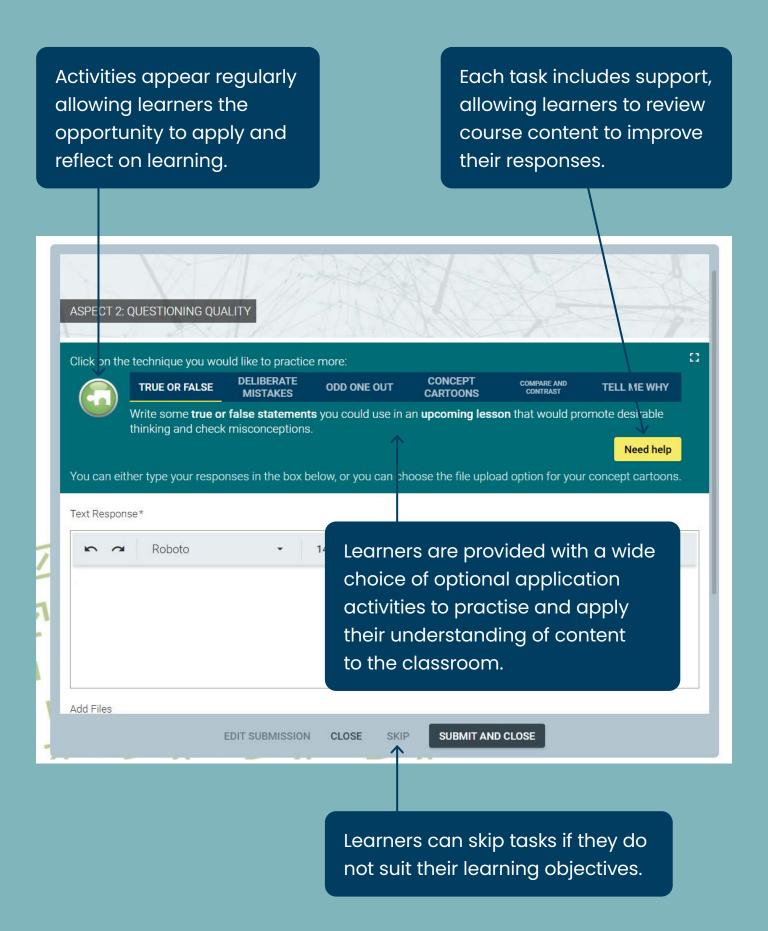
Courses aim to develop learners' understanding of teaching competencies and the **principles** that underpin them. Learners are given **practical strategies**. Prompts, models and evaluative tools are provided to guide learners, encourage reflective practice and support them to apply new knowledge to their own contexts.



Example screen course content.



Application activities.



University-led course structure.

Strand

Developed in collaboration with the University of East London, our courses are tailored to meet the needs of educators across three key strands: Teaching and Learning, Leadership, and SEND. Each strand features a range of relevant courses and offers the option for post-course accreditation, paving the way toward a Master's level qualification with the University of East London.

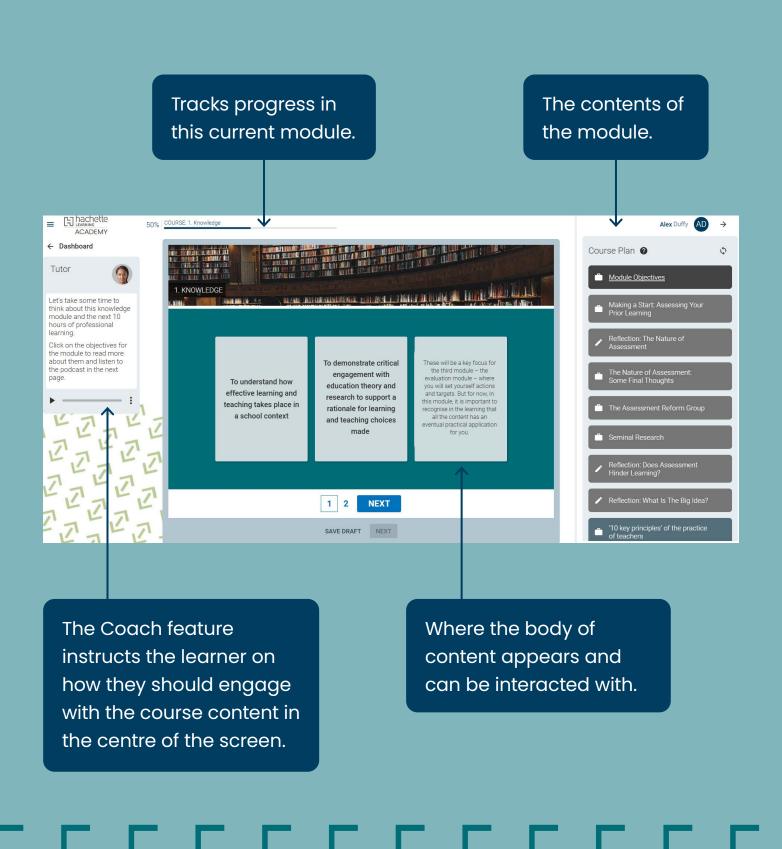
Course (30 hours)

Each course is comprised of three modules. **Knowledge**, where you acquire and build on your knowledge. **Application**, receive structured guidance on how to apply strategies in your context. **Evaluation**, guided self-evaluation to help you measure the effectiveness of implemented strategies and ideas.

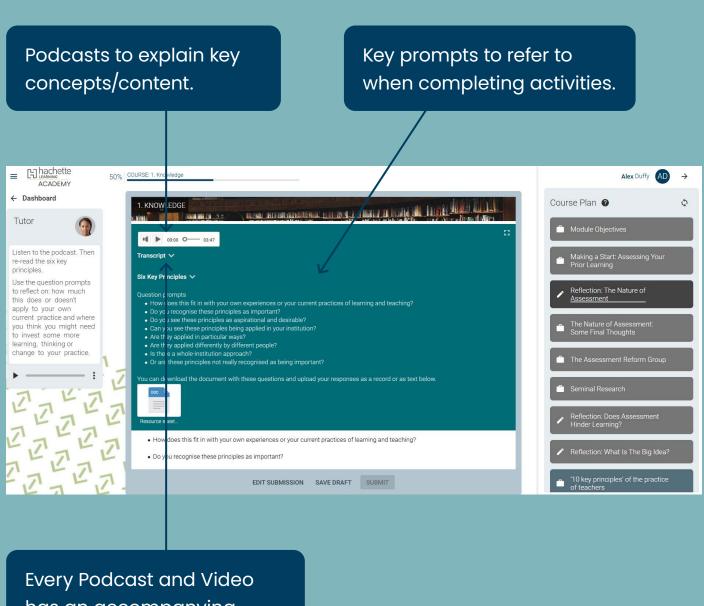
Course Content

Our courses are designed around a coaching model that guides and supports your professional learning journey through each module. With a rich blend of readings, videos, and podcasts, you'll engage with essential principles and cutting-edge academic research. Adaptive Knowledge Checks help you assess your understanding, while structured activities encourage reflection and evaluation of your practice.

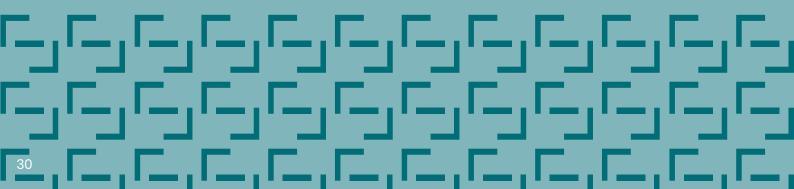
University-led course content.



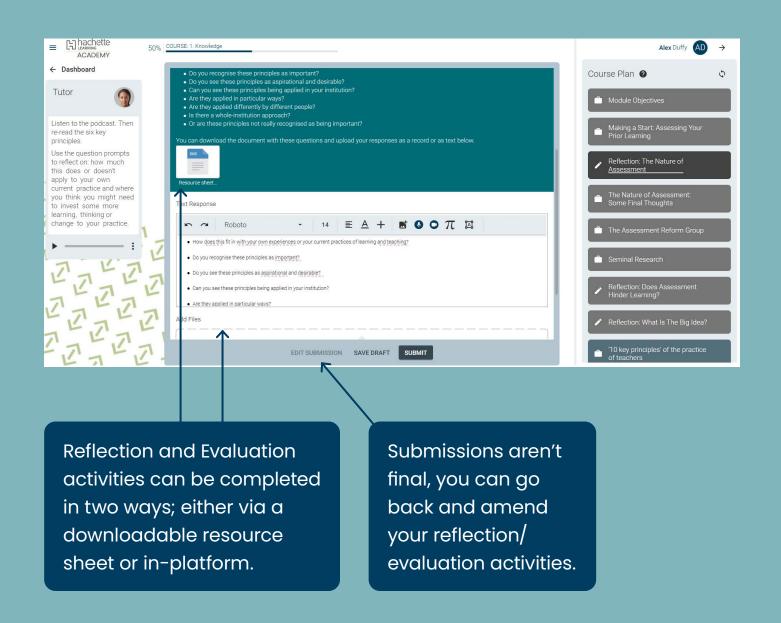
Course content – activities.



Every Podcast and Video has an accompanying transcript to ensure content is easily accessible.

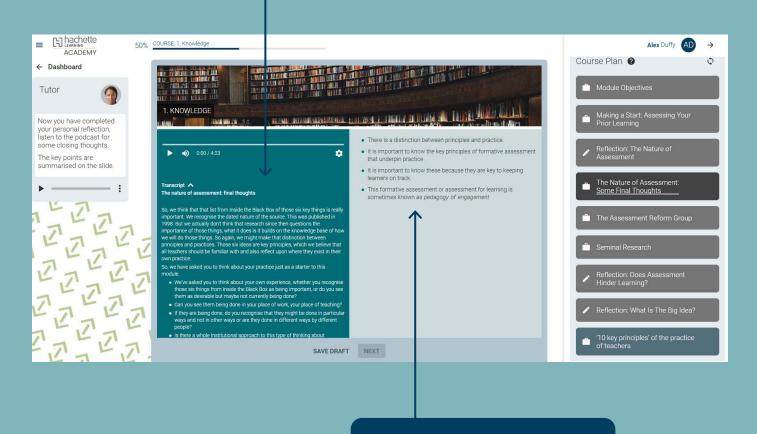


Course content - activities.



Course content.

Example of a podcast and its accompanying transcript.



Podcasts not attached to an activity, include key summary bullets.

Want to learn more?

For more information on how Hachette Learning Adaptive and Hachette Learning Academy can turbocharge your learning outcomes:



Register your interest for:

Hachette Learning Academy
My SmartRevision
MyStudySmartPlus
MySmartCourse and MyStudySmart



Contact your local sales consultant for a bespoke demo.

