



# DESIGNER

HACHETTE LEARNING

## MY CAREER PATH

### CREATIVE EDUCATION

High School and A-Level - Fine Art



### MY PIVOTAL MOMENT

I wanted to explore more options in the creative industry, so I went to college for a year to do a **Foundation Art and Design** programme. Here I explored a range of disciplines within an art and design framework and this is where I discovered graphic design and illustration.



**University** - BA (Hons) Graphic Design  
(Graphic Illustration)



### WORK

**Retail** (for 6 months while finding a design job)



**John Catt Educational** - Designer  
(John Catt joined **Hachette** in 2021)



### MY ADVICE

Don't be afraid to experiment with your creative side. It can lead you to an exciting career designing in publishing.

## MY JOB

- Create highly innovative design solutions.
- Project manage the design of digital and print resources.
- Collaborate with other teams.
- Work with freelance design suppliers.
- Work with the latest design software.
- Keep up to date with new technology.

