Illustration

...COMMISSION FABULOUS ARTWORKS...

STEP 1 PENCIL

STEP 2 COLOUR

Typography

What *type* of FONT?

- upper case
- glyph
- counter
- descender
- base line
- italic
- x height
- ascender
- lower case

Layout

MAGAZINE DESIGN

case study

The Mara River Basin project

Ayeeb Akram

Labels: Cover · Page layout · Styles · Artworks · Grid · Branding · Text flow · Spread balance

Book covers

WHAT DO YOU NEED TO DESIGN A BOOK COVER?

- and some flair!
- back cover copy
- a choice of font
- an image
- an author's name
- a title
- a brief
- an idea
- a story

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Accessibility

- Colour
- Margins
- Readability
- Alt text
- Contrast
- Font

1 Impact of lifestyle on health

Web design

Find It!

Every great idea starts with a problem
Sketch it out, scribble it down, draw your dream app or website – no idea is too big or too small!

Design It!

Turn your idea into a plan
Think about how people will use it. What buttons do they press? What colours will you choose? Make it fun and easy!

Test It!

Build a prototype
Create a rough version to see how it works. Ask your friends to try it out. See what they love and what needs fixing.
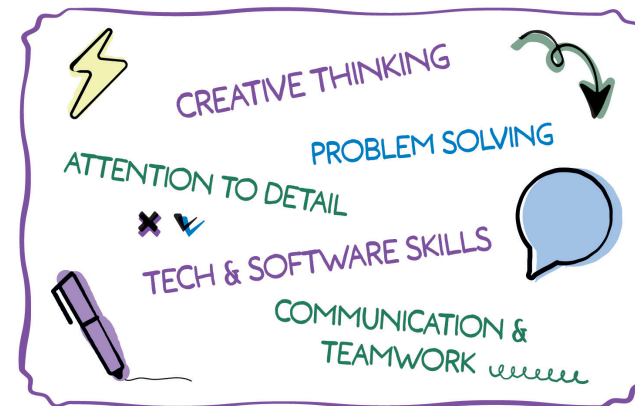
Launch It!

Turn your prototype into the real thing
Now it's time to build the final product. With some tech magic, your idea becomes something everyone can use!

You don't need to be a coder to be a creator
Designers imagine, test, improve – and make awesome stuff

Skill set

WHAT MAKES A GREAT PUBLISHING DESIGNER?

Designing books for schools isn't just about making pages look nice – it's about making information clear, engaging, and easy to understand. Here are some key skills that help:
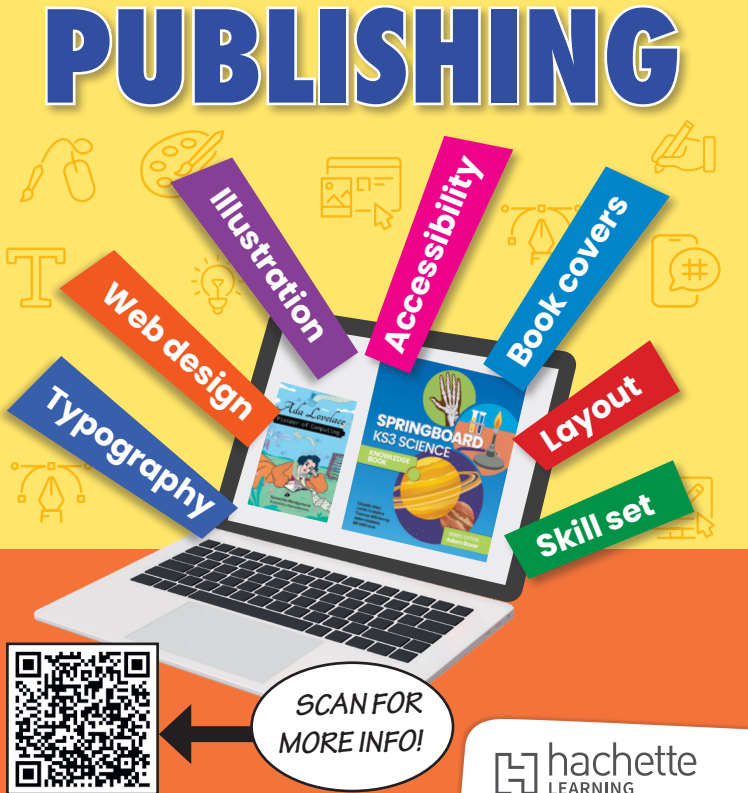
- CREATIVE THINKING
- PROBLEM SOLVING
- ATTENTION TO DETAIL
- TECH & SOFTWARE SKILLS
- COMMUNICATION & TEAMWORK

HOW CAN YOU GET INTO PUBLISHING DESIGN?

Study it: Graphic design courses at college or university can help, but they're not the only route. Some people start with apprenticeships or learn on their own.

Build a portfolio: Redesign pages, make posters, or create digital projects – even small personal work can stand out. Stay curious, follow designers online, watch tutorials, and keep experimenting!

DESIGN for PUBLISHING

Labels: Illustration · Accessibility · Web design · Book covers · Typography · Layout · Skill set

SPRINGBOARD KS3 SCIENCE

SCAN FOR MORE INFO!