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Additional content

Careers in sport (pp. 30–33)

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Below is a list of possible careers in sport.

Categories	Examples
Academic	Teaching and learning, curriculum design and educational consultancy
Adventure and outdoor pursuits	From leading expeditions as part of the Duke of Edinburgh's Award, to outdoor activity instructors
Coaching	Sports coaching and athletic training
Community roles	Sports development, inclusion and diversity, disability sports development and charity, national governing body roles
Content creator	Social media strategy planning, podcasting, video creation, sports photographer
Corporate wellness	Bringing sport, health and wellness to staff in corporate organisations
Data	Performance analyst, data analyst, statistician
Event management	From local regattas, tournaments and wellness events to the Olympic and Paralympic Games
Facility operation	Safety, management
Fitness	Fitness, strength and conditioning coach
Healthcare and sports medicine	Sports doctors, physiotherapy, chiropractic, osteopathy, sports therapy and rehabilitation

Legal	Sports law and legislation
Media and communications	Sports journalism and broadcasting, commentating, shoutcasting, social media, podcasting, sports agents
Military and public service	Provision of sport to personnel in the armed forces, police or fire service
Officials	Umpire, referee, judge
Professional performance	Player/performer/athlete
Research	Sports medicine, women's performance, teen health, nutrition, sport psychology
Sponsorship	Working in corporate organisations to sponsor teams or individuals, managing budgets and events
Sport science	Exercise physiology, biomechanics, sports medicine, nutrition, doping control, sport psychology
Technology	Wearable tech or equipment design and engineering, from tennis rackets to F1 cars
Tourism	Sports tours, events or training camps

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